## C e intelligence

A LEADING GLOBAL FULL-SERVICE DIGITAL INTERACTIVE MARKETING AGENCY

# CASE STUDY

An online jewelry destination offering some of the best diamond and gemstone designs.

#### eintelligenceweb.com

### About Our Client

Established in 2015, this client aims to create exceptional jewelry, blending traditional and modern trends with a custom Shopify jewelry portal.

#### Their Challenges & Our Solutions

With a strong focus on remarkable growth, the client wanted us to develop a website with responsive architecture, boost onsite trust and credibility, and increase customer engagement and acquisition.

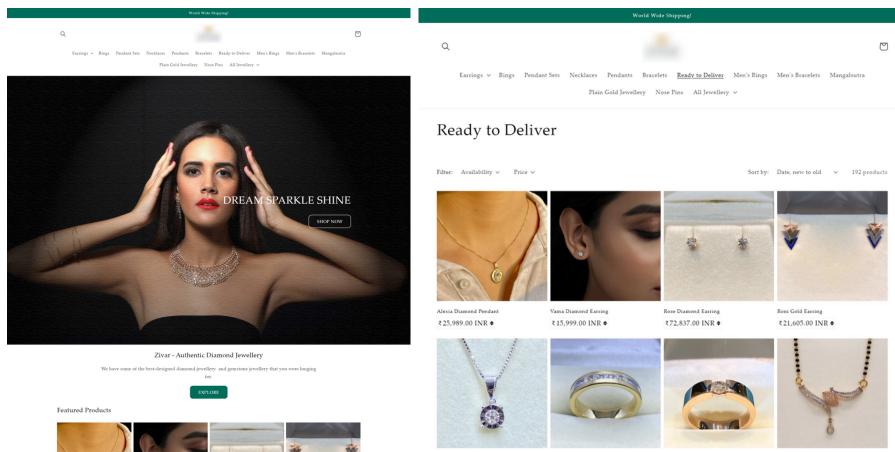
Team e intelligence developed a user-friendly website using Shopify to fulfill their needs and generate higher value in their business. Our web solutions enabled them to increase their revenue drastically in a very short span of time.

#### **Technologies Used**

Shopify, WordPress, MySQL, HTML/ CSS, JavaScript, and jQuery.

#### **Results We Delivered**

- Deployed a user-friendly and responsive website using Shopify.
- Enabled visibility to the product search with each item displayed uniquely.
- Integrated dashboard to increase customer engagement.
- Improved rate of growth and increased conversion rate.







\$25,989.00 INR •

₹15,999.00 INR ●

Rose Diamond Earring ₹72,837.00 INR •

Reni Gold Earring

2106.886.00 INR .



₹64,946.00 INR ●

\$115.411.00 INR .

EXPLORE

₹13,999.00 INR ●



Rings →

Eden Diamond Pendant ₹13,999.00 INR ●

Rem Diamond Ring ₹64.946.00 INR ♦ Royal Diamond Ring ₹115,411.00 INR ♦ Kashis Diamond Mangalsutra ₹106,886.00 INR ♦







Dante Diamond Rings ₹32,610.00 INR ◆ Rowan Diamond Ring ₹27,575.00 INR ♥ Kylie Diamond Earrings ₹25,793.00 INR ◆



Storm Diamond Ring

₹38,605.00 INR •







Mavis Diamond Earring ₹156,230.00 INR ♦

Dani Diamond Earring ₹43,625.00 INR ♦ Dani Diamond Pendant ₹41,485.00 INR ♦

Ewa Diamond Earring ₹76,490.00 INR ♦

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