



A LEADING GLOBAL FULL-SERVICE DIGITAL INTERACTIVE MARKETING AGENCY

CASE STUDY

An online jewelry destination offering some of the best diamond and gemstone designs.

eintelligenceweb.com

About Our Client

Established in 2015, this client aims to create exceptional jewelry, blending traditional and modern trends with a custom Shopify jewelry portal.

Their Challenges & Our Solutions

With a strong focus on remarkable growth, the client wanted us to develop a website with responsive architecture, boost onsite trust and credibility, and increase customer engagement and acquisition.

Team e intelligence developed a user-friendly website using Shopify to fulfill their needs and generate higher value in their business. Our web solutions enabled them to increase their revenue drastically in a very short span of time.

Technologies Used

Shopify, WordPress, MySQL, HTML/ CSS, JavaScript, and jQuery.

Results We Delivered

- ✓ Deployed a user-friendly and responsive website using Shopify.
- ✓ Enabled visibility to the product search with each item displayed uniquely.
- ✓ Integrated dashboard to increase customer engagement.
- ✓ Improved rate of growth and increased conversion rate.

