



A LEADING GLOBAL FULL-SERVICE DIGITAL INTERACTIVE MARKETING AGENCY

CASE STUDY

A community that connects talent with top brands for sponsorships to help them grow.

eintelligenceweb.com

About Our Client

Our client is a fast-growing "FREE COMMUNITY" that connects talent with top brands for sponsorship.

Their Challenges & Our Solutions

The client wanted us to develop a portal with chatting modules that connects talent with a sponsor, generates auto email intimation, and stores user-wise data like images or videos.

Team e intelligence developed a portal that connected talent with sponsors, developed an admin dashboard to manage profiles of sponsors and talent, and enabled automatic email notifications while requesting connections.

Technologies Used

CodeIgniter, MySQL database, HTML, jQuery, JavaScript, CSS

Results We Delivered

- ✓ Enabled Registration that allows free sign-ups to join the community
- ✓ Integrated dashboard for sponsors to review talent and connect with them
- ✓ Integrated dashboard for talent to connect with sponsors
- ✓ Added chat functionalities for seamless communication
- ✓ Super admin dashboard to manage profiles of sponsors and talent

