



A LEADING GLOBAL FULL-SERVICE DIGITAL INTERACTIVE MARKETING AGENCY

# CASE STUDY

A shopping portal to buy gifts you need  
for every important occasion with  
personal customizations.

[eintelligenceweb.com](http://eintelligenceweb.com)



# About Our Client

A gifting portal that provides custom metal fabrication which includes custom metal art, personalized and custom signs, business signs, logo benches, logo gates & more.

## Their Challenges & Our Solutions

With a strong focus on remarkable growth, this client to take his offline business to online by enabling worldwide purchases. They also wanted secure checkout and online payment options.

Team e intelligence delivered a user-friendly and responsive website design. Enabled the users to buy gifts for occasions online with the integration of WooCommerce and added signup/log-in functionalities.

## Technologies Used

Shopify, UPS shiping, Online payment option

## Results We Delivered

- ✓ An online portal to enable worldwide purchases
- ✓ Fast and secure e commerce store using shopify
- ✓ Advanced functionalities: Secure checkout, order tracking, and online payment option, and user management.

