



A LEADING GLOBAL FULL-SERVICE DIGITAL INTERACTIVE MARKETING AGENCY

# CASE STUDY

A community that connects talent with top brands for sponsorships to help them grow.

[eintelligenceweb.com](http://eintelligenceweb.com)



# About Our Client

Our client is a fast-growing "FREE COMMUNITY" that connects talent with top brands for sponsorship.

## Their Challenges & Our Solutions

The client wanted us to develop a portal with chatting modules that connects talent with a sponsor, generates auto email intimation, and stores user-wise data like images or videos.

Team e intelligence developed a portal that connected talent with sponsors, developed an admin dashboard to manage profiles of sponsors and talent, and enabled automatic email notifications while requesting connections.

## Technologies Used

Codelgniter, MySQL database, HTML, jQuery, JavaScript, CSS

## Results We Delivered

- ✔ Enabled Registration that allows free sign-ups to join the community
- ✔ Integrated dashboard for sponsors to review talent and connect with them
- ✔ Integrated dashboard for talent to connect with sponsors
- ✔ Added chat functionalities for seamless communication
- ✔ Super admin dashboard to manage profiles of sponsors and talent

