



A LEADING GLOBAL FULL-SERVICE DIGITAL INTERACTIVE MARKETING AGENCY

CASE STUDY

This client specializes in helping clients with mortgages, asset protection, and specialized lending cases.

eintelligenceweb.com

About Our Client

The client offers financial services tailored to complex situations, such as Equity Release, Self Build/Development Finance, and Mortgages. They prioritize safeguarding clients' homes and lifestyles against unforeseen circumstances.

Their Challenges & Our Solutions

With a strong focus on remarkable growth, this client wanted a dynamic website to generate inquiries. Additionally, they desired CRM integration to streamline form submissions and enhance management capabilities.

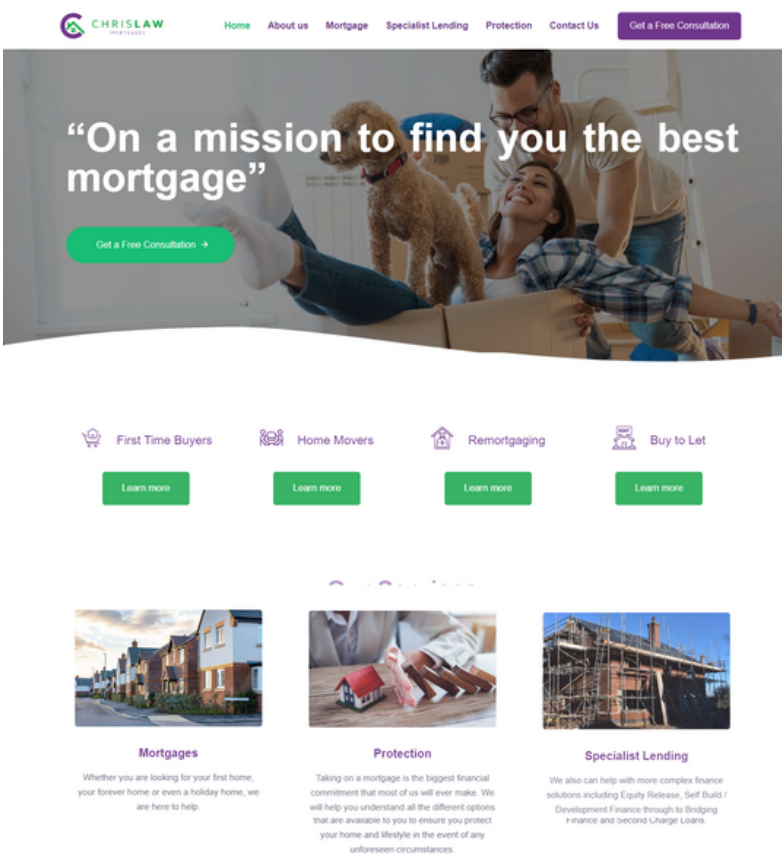
Team e intelligence successfully provided a user-friendly and responsive website design, featuring a form enabling users to submit queries to the client and effectively promote their services online.

Technologies Used

WordPress, Ajax, Bootsrap, Javascript, jQuery

Results We Delivered

- ✓ Developed website where user can fill up the query forms
- ✓ Developed a functionality where inquiries are stored into the CRM
- ✓ Detailed service pages were created to provide users with comprehensive information about the client’s services.



Get in touch

We are here to answer any question you may have. Feel free to reach via contact form.

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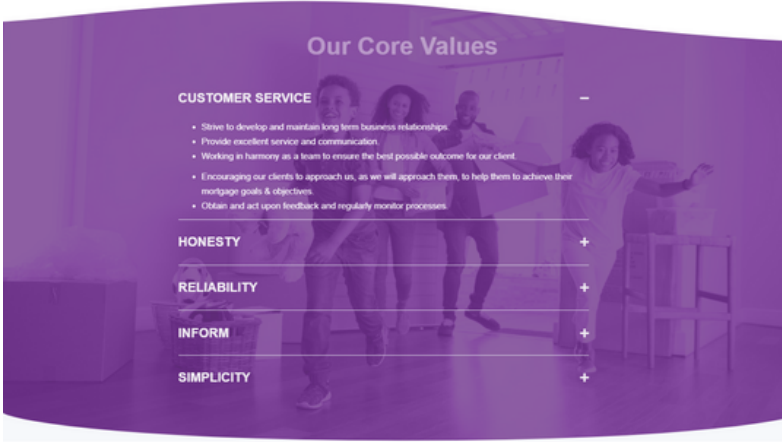
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Chris has worked within the financial services industry since September 1998, having previously worked for Yorkshire Bank and then moving to William H Brown estate agents in May 2007. It was during his time at Navigation Wealth Management that Chris developed his skills as a mortgage broker and learned how to add true value to his clients.

Get a Free Consultation

20+ years

Experience Advising on Mortgages

5 / 5

Rating on VouchedFor

2020 - 2024

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