



A LEADING GLOBAL FULL-SERVICE DIGITAL INTERACTIVE MARKETING AGENCY

# CASE STUDY

A nutrition firm that believes in and practices holistic living by following delicious and nutritious diet plans to make healthier modifications.

[eintelligenceweb.com](http://eintelligenceweb.com)



# About Our Client

They offer sustainable meal plans targeting specific health concerns, focusing on improved sleep quality, managing stress, and building a positive relationship with food.

## Their Challenges & Our Solutions

With a strong focus on remarkable growth, this client wanted a multi-currency website. They also wanted an integration for tax calculation and customized invoice generation based on the country.

Team e intelligence delivered a user-friendly and responsive website design. Enabled the users to buy plans online with the integration of WooCommerce and added signup/log-in functionalities.

## Technologies Used

WordPress, HTML, JavaScript, jQuery, PHP, Bootstrap, MySQL

## Results We Delivered

- ✓ Deployed a user-friendly and responsive website design.
- ✓ Integrated WooCommerce to enable the users to buy plans online.
- ✓ Added functionality to create a user profile to access purchase history and download invoices.

