🕑 e intelligence

Welcome to The DBC Industry Calendar[®]

The only searchable database of every event and award in the advertising, marketing and insights industries, designed to help make your event a success and enable you to find the events and awards you are most interested in.

Subscribe for access.





All the Industry Events and Awards in One Place

The comprehensive source to find and list events for the advertising, marketing adtech and insights industries



A comprehensive marketing event calendar that makes it easier for users to search and engage with events that best meet users' needs.

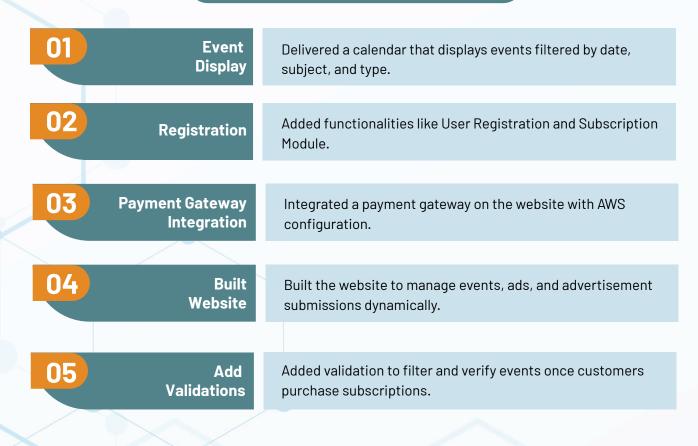
The Client's Story

Being the leading advisory service firm, this client assists in event coordination and planning by developing an event calendar for industries like Advertising, Marketing, and Adtech. It aims to minimize conflicting dates and simplify engagement with events in their best interests.

Client Challenges

With a strong focus on remarkable growth, the client wanted a dynamic event listing with an auto email intimation to improve its visual format and speed up the data loading process. e intelligence team worked and deployed an event calendar with features like adding pagination, arranging the events in an organized manner, and configuring and uploading payment details on AWS.

The Results We Delivered



Technologies We Used



