



A LEADING GLOBAL FULL-SERVICE DIGITAL INTERACTIVE MARKETING AGENCY

# CASE STUDY

Using conservative, state-of-the-art procedures resulting in a painless and restful life, this client is dedicated to helping people with jaw pain and sleep apnea.

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## About Our Client

Having 20 years of experience in providing comprehensive treatment through the use of oral appliance therapy for achieving optimal health, this client has a standard of excellence in treating sleep disorders, headaches, jaw pain, grinding teeth, and other TMJ issues.

## Their Challenges & Our Solutions

Along with a strong emphasis on growth, the client also wanted to increase its organic traffic and boost visibility on search engines.

Team e intelligence proved to be an efficient partner by significantly improving the website ranking, generating traffic to drive more leads, and increasing ROI via organic channels.

## Results

- ✓ Received **51** leads organically in the past 6 months
- ✓ Improved organic traffic from **1597 to 1745** ( increased **9.27%** in past 6 months)
- ✓ Increased the backlink count from **197 to 3067**
- ✓ Improved the number of keywords ranking from **128 to 582** keywords

Medium ?	Acquisition		
	Users ? ↓	New Users ?	Sessions ?
	9.27% ↑ 1,745 vs 1,597	9.05% ↑ 1,687 vs 1,547	8.47% ↑ 2,537 vs 2,339
1. organic			
Jun 1, 2022 - Nov 30, 2022	1,745 (100.00%)	1,687 (100.00%)	2,537 (100.00%)
Nov 30, 2021 - May 31, 2022	1,597 (100.00%)	1,547 (100.00%)	2,339 (100.00%)
% Change	9.27%	9.05%	8.47%

