



A LEADING GLOBAL FULL-SERVICE DIGITAL INTERACTIVE MARKETING AGENCY

CASE STUDY

A patient-centric medical facility specializing in sleep apnea and TMJ disorders with a comprehensive range of dentistry services, including diagnosis and treatment.

eintelligenceweb.com

About Our Client

As part of their mission, this client offers specialized medical care for their patients and works closely to detect and manage chronic pain issues, temporomandibular joint dysfunction, and sleep-related breathing disorders such as snoring and sleep apnea to help them live healthier life.

Their Challenges & Our Solutions

This client is a large business with a strong focus on online growth and was eager to improve its organic presence, increase quality traffic, and enhance engagement on the website.

Our intelligence team collectively worked for the client to raise organic traffic, boost visibility in search engines, and capture better leads. We also improved their conversion rates and were able to deliver tangible results.

Results

- ✓ Improved organic traffic from **1,506** to **2,265** (**50.40%** increased in past 6 months)
- ✓ Improved organic new users from **1,467** to **2,213** (**50.85%** increased in past 6 months)
- ✓ Received **1079** google business profile interactions (improved **53.7%** from previous period)
- ✓ Received **328** Calls through their Google Business Profile in 4 months
- ✓ Increased their backlinks count from **17** to **666**

Medium ?	Acquisition		
	Users ? ↓	New Users ?	Sessions ?
	50.40% ↑ 2,265 vs 1,506	50.85% ↑ 2,213 vs 1,467	33.54% ↑ 3,002 vs 2,248
1. organic			
Jun 1, 2022 - Nov 30, 2022	2,265 (100.00%)	2,213 (100.00%)	3,002 (100.00%)
Nov 30, 2021 - May 31, 2022	1,506 (100.00%)	1,467 (100.00%)	2,248 (100.00%)
% Change	50.40%	50.85%	33.54%

Time period
Aug 2022–Nov 2022

Overview Calls Messages Bookings Directions Website clicks

1,079

Business Profile interactions ⓘ
↗ +53.7% (vs Aug 2021–Nov 2021)

Time period
Aug 2022–Nov 2022

Overview Calls Messages Bookings Directions Website clicks

328

Calls made from your Business Profile
↗ +55.5% (vs Aug 2021–Nov 2021)

Backlinks ⓘ

1Y All Time

