

A LEADING GLOBAL FULL-SERVICE DIGITAL INTERACTIVE MARKETING AGENCY

## CASE STUDY

The best local pest control service for residential as well as commercial properties which is safe, fast and the only company in the area with a money-back guarantee.

eintelligenceweb.com

## **About Our Client**

The client is committed to making lives better by providing quality pest management services. By keeping their customer's protection and convenience as their priority, they are a trusted name for pest control in Boise, ID and surrounding areas.

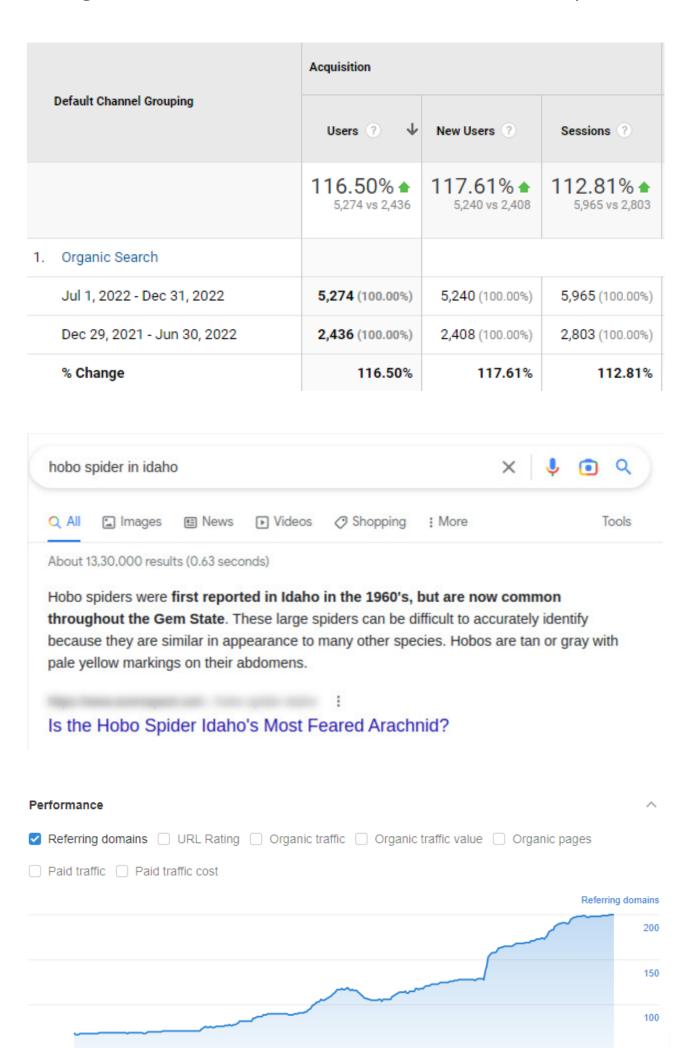
## Their Challenges & Our Solutions

Along with accelerated growth, the clients wanted to incorporate an SEO approach that would enhance their online presence, drive more leads, and increase ROI on the market spend.

Team e intelligence helped them to increase organic traffic, referring domains and conversions with link-building strategies. We also designed SEO strategies to maximize their on-page optimization and improve overall ROI. The results were magnificent...

## Results

- Improved organic traffic from 2463 to 5274 (increased 116.5% in past 6 months)
- ✓ Improved organic sessions from 2803 to 5965 (increased 116.5% in past 6 months)
- Google answer box (or featured snippet) for keyword "hobo spider in idaho" in Google USA
- Improved referring domains from 69 to 200 (increased 289.85% in past 11 months)



7 Aug 2022

25 Apr 2022

11 Jan 2022

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