



A LEADING GLOBAL FULL-SERVICE DIGITAL INTERACTIVE MARKETING AGENCY

CASE STUDY

The best local pest control service for residential as well as commercial properties which is safe, fast and the only company in the area with a money-back guarantee.

eintelligenceweb.com

About Our Client

The client is committed to making lives better by providing quality pest management services. By keeping their customer's protection and convenience as their priority, they are a trusted name for pest control in Boise, ID and surrounding areas.

Their Challenges & Our Solutions

Along with accelerated growth, the clients wanted to incorporate an SEO approach that would enhance their online presence, drive more leads, and increase ROI on the market spend.

Team e intelligence helped them to increase organic traffic, referring domains and conversions with link-building strategies. We also designed SEO strategies to maximize their on-page optimization and improve overall ROI. The results were magnificent...

Results

- ✓ Improved organic traffic from **2463 to 5274** (increased **116.5%** in past 6 months)
- ✓ Improved organic sessions from **2803 to 5965** (increased **116.5%** in past 6 months)
- ✓ Google answer box (or **featured snippet**) for keyword - "hobo spider in idaho" in **Google USA**
- ✓ Improved referring domains from **69 to 200** (increased **289.85%** in past 11 months)

Default Channel Grouping	Acquisition		
	Users ? ↓	New Users ?	Sessions ?
	116.50% ↑ 5,274 vs 2,436	117.61% ↑ 5,240 vs 2,408	112.81% ↑ 5,965 vs 2,803
1. Organic Search			
Jul 1, 2022 - Dec 31, 2022	5,274 (100.00%)	5,240 (100.00%)	5,965 (100.00%)
Dec 29, 2021 - Jun 30, 2022	2,436 (100.00%)	2,408 (100.00%)	2,803 (100.00%)
% Change	116.50%	117.61%	112.81%

hobo spider in idaho

All Images News Videos Shopping More Tools

About 13,30,000 results (0.63 seconds)

Hobo spiders were **first reported in Idaho in the 1960's, but are now common throughout the Gem State.** These large spiders can be difficult to accurately identify because they are similar in appearance to many other species. Hobos are tan or gray with pale yellow markings on their abdomens.

Is the Hobo Spider Idaho's Most Feared Arachnid?

