



A LEADING GLOBAL FULL-SERVICE DIGITAL INTERACTIVE MARKETING AGENCY

CASE STUDY

Using conservative, state-of-the-art procedures resulting in a painless and restful life, this client is dedicated to helping people with jaw pain and sleep apnea.

eintelligenceweb.com

About Our Client

Having 20 years of experience in providing comprehensive treatment through the use of oral appliance therapy for achieving optimal health, this client has a standard of excellence in treating sleep disorders, headaches, jaw pain, grinding teeth, and other TMJ issues.

Their Challenges & Our Solutions

Along with a strong emphasis on growth, the client also wanted to increase its organic traffic and boost visibility on search engines.

Team e intelligence proved to be an efficient partner by significantly improving the website ranking, generating traffic to drive more leads, and increasing ROI via organic channels.

Results

- ✓ Received **51** leads organically in the past 6 months
- ✓ Improved organic traffic from **1597 to 1745** (increased **9.27%** in past 6 months)
- ✓ Increased the backlink count from **197 to 3067**
- ✓ Improved the number of keywords ranking from **128 to 582** keywords

Medium ?	Acquisition		
	Users ? ↓	New Users ?	Sessions ?
	9.27% ↑ 1,745 vs 1,597	9.05% ↑ 1,687 vs 1,547	8.47% ↑ 2,537 vs 2,339
1. organic			
Jun 1, 2022 - Nov 30, 2022	1,745 (100.00%)	1,687 (100.00%)	2,537 (100.00%)
Nov 30, 2021 - May 31, 2022	1,597 (100.00%)	1,547 (100.00%)	2,339 (100.00%)
% Change	9.27%	9.05%	8.47%

