



A LEADING GLOBAL FULL-SERVICE DIGITAL INTERACTIVE MARKETING AGENCY

# CASE STUDY



[eintelligenceweb.com](http://eintelligenceweb.com)

# About Our Client

Exigo Tech, a Sydney-based Technology Solutions Provider, mainly focuses on three major verticals: Infrastructure, Cloud and Application. They are solution providers to businesses across Australia helping and empowering them with technology solutions.

## Their Challenges

- The website not ranking for any of the keywords.
- No prominent search presence for the website
- High competition for selected keywords

## Results

- Targeted keywords started to rank on page #1 of Google Australia within first 2 months
- 30%+ hike in new sessions on the website within first 3 months
- Boost in organic leads.