



A LEADING GLOBAL FULL-SERVICE DIGITAL INTERACTIVE MARKETING AGENCY

CASE STUDY



eintelligenceweb.com

About Our Client

Quiddity is an all-encompassing business platform designed to simplify decision-making and help you focus on more important aspects of your business. With Quiddity, you can improve your work efficiency, create business visibility, improve process flows, manage projects and multiple timelines and gain from a customer centric approach to improve your business.

Their Challenges

- The website not ranking for any of the keywords.
- No prominent search presence for the website
- High competition for selected keywords

Results

1 of the core keywords started ranking on page #2 of Google Australia within first 2 months.
Improvement in the traffic and quality of leads