



A LEADING GLOBAL FULL-SERVICE DIGITAL INTERACTIVE MARKETING AGENCY

CASE STUDY



eintelligenceweb.com

About Our Client

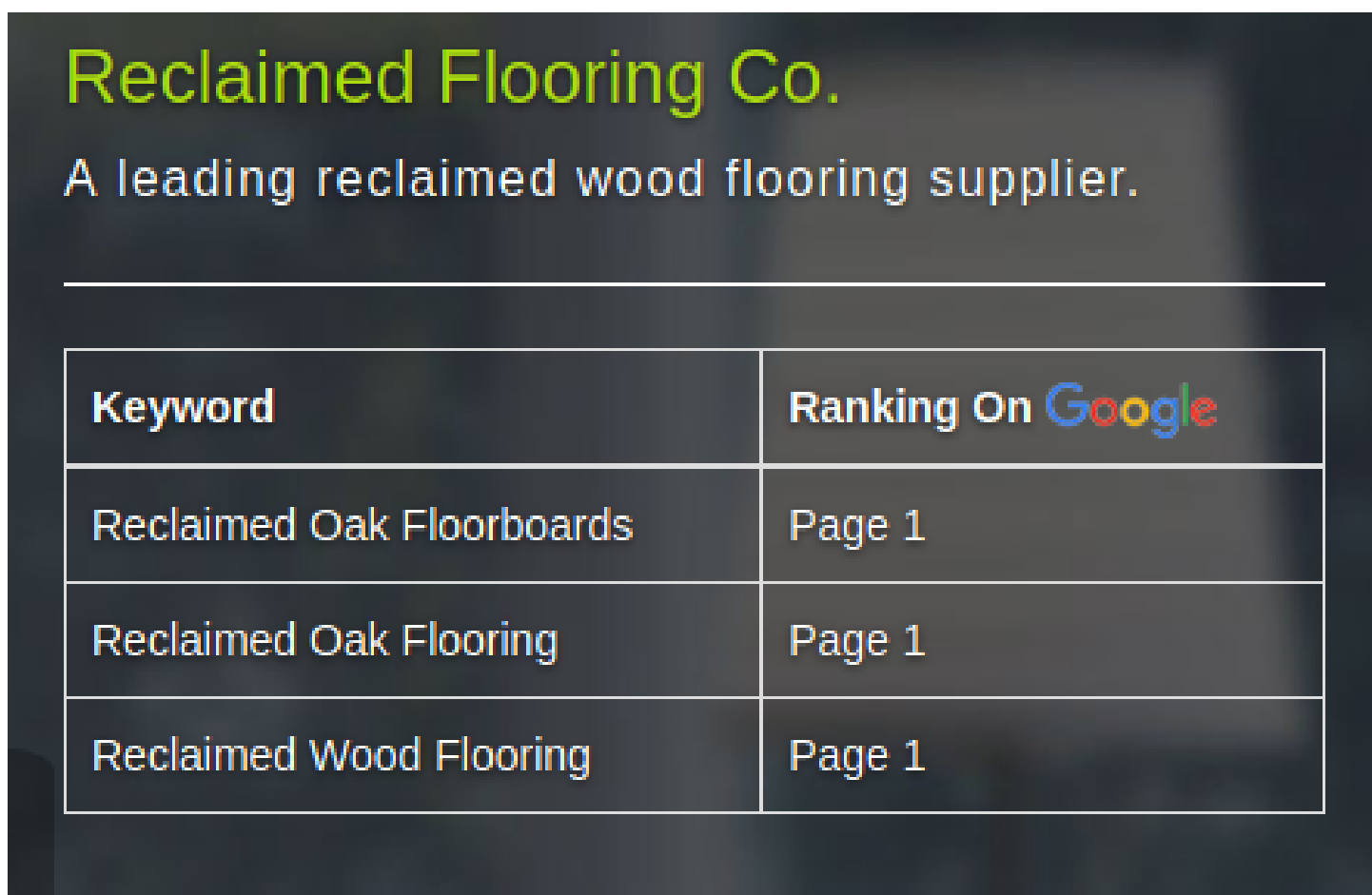
A leading reclaimed wood flooring supplier. Reclaimed Flooring's organic formulas are designed to react with the tannin acid that exists naturally within the timber allowing us to create a time capsule effect that speeds up the natural ageing process.

Their Challenges

- Competitive Niche
- Outrank some of the big brands of similar niche.
- Keywords not targeted properly on the website.

Results

- Majority of the targeted keywords started ranking on page 1 of Google UK.
- The overall website traffic increased by 75.67% in 3 months of SEO.
- Considerable increase in the online orders.



Reclaimed Flooring Co.
A leading reclaimed wood flooring supplier.

Keyword	Ranking On Google
Reclaimed Oak Floorboards	Page 1
Reclaimed Oak Flooring	Page 1
Reclaimed Wood Flooring	Page 1