



A LEADING GLOBAL FULL-SERVICE DIGITAL INTERACTIVE MARKETING AGENCY

CASE STUDY



The Golden Crust
Digital Marketing - SEO

eintelligenceweb.com

About Our Client

The Golden Crust offers a delectable blend of classic hand-tossed Italian pizzas, along with gourmet flavours and gluten-free options.

Their Challenges

- No keyword targeting in the website content
- Competitive niche
- Some big brands as competitors

Results

- Organic traffic increased by 143% in just 6 months of SEO
- Ranking on 1 st page for all the selected 10 keywords within 4 months of SEO
- Average new organic session up by around 86%
- Average 130% increase in online pizza orders

