



A LEADING GLOBAL FULL-SERVICE DIGITAL INTERACTIVE MARKETING AGENCY

CASE STUDY



eintelligenceweb.com

About Our Client

Space Station – looking after your valuables since 1983.

Space Station is a self-storage company based in the Greater London area, with facilities across both London and Birmingham. Their vision can be summarised in just three words: Standards of Excellence.

Their Challenges

- Competitive Niche
- Outrank some of the big brands of similar niche.
- Keywords not targeted properly on the website.
- Difficult niche for Link Building

Results

- 30% of the targeted keywords started ranking on page 1 of Google UK within 4 - 6 months
- The keyword boost contributed to a considerable increase in website traffic & incoming leads via calls & forms